### The European CO<sub>2</sub> emissions trading system (EU-ETS) The good, the bad and the interesting

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### Agenda

- The good
  - The Kyoto Protocol
  - The EU-ETS
- The bad
  - Political manipulation
  - Corruption
- The interesting
  - Spot-futures carbon price relationships
  - Convenience yields and term structure



### The good: The Kyoto Protocol

- Aimed at fighting global warming
  - A protocol to the United Nations Framework Convention on Climate Change (UNFCCC)



- Negotiated in Kyoto in Dec 1997
- > 2 x 55 rule: min. 55 countries, min. 55% of emissions
  - The ratification by Russia satisfied the '55%' clause and 3 months later brought the treaty into force on 16 Feb 2005
  - Rumors have it that the decisive argument was the prospect of the benefits of participation in emissions trading ...

#### Participation in the Kyoto Protocol

- ▶ EU-15
- 'European' transition economies



- Have emission caps and are usually net sellers in the carbon market
- Joint Implementation (JI) projects are hosted in some of these countries
- Annex II non-EU countries that ratified the Kyoto Protocol
  - Have compliance targets, but are not part of the EU
- Annex I parties that have not ratified (... USA)
  - USA: KP is too liberal on China
- Non-Annex I countries having ratified the Kyoto Protocol
  - No emission caps, potential host countries of Clean Development Mechanism (CDM) projects



### **Annual GHG emissions in 2000**



# The bad: Liberalization or re-regulation?

- Government climate policy is subject to
  - scientific evidence (discoveries and ... hypotheses)
  - social attitudes and
  - geopolitical self-interests
- Implemented through a mixture of regulations & incentives
  - The cap & trade markets are expanding (like the EU-ETS)
  - ... but interact with other mitigation mechanisms
  - ... and link to the energy commodities
- Carbon price formation is a complex and evolving mix of fundamentals and policy risk

#### **Emission reduction options**

- Policy analyses start by projecting baseline emissions
- ... then consider the costs of abatement (reductions)



#### In the long-term ...



# Some technologies may receive policy support



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# ... and some technologies need help in their learning curves



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#### The good: EU Emission Trading Scheme (EU-ETS)

- 'Cap & trade' system
  - Obligations imposed on the polluters ... for whom it is easier to reduce emissions (→ direct approach)
- Unit: European Union Allowance
  - Can be traded freely between EU countries
  - 1 EUA = 1 metric ton of CO<sub>2</sub>
    - emitted e.g. by driving an average car for approximately 4500 km
- Financial penalties
  - 40 EUR/ton until 2007
  - 100 EUR/ton until 2012



#### **EU-ETS**

- Covers over 12,000 installations with a net heat excess of 20 MW in the energy and industrial sectors
  - Power plants, refineries, cement plants, steel, glass and paper mills, civil aviation (to be included from 2012)
  - Collectively responsible for ca. 50% of the EU's CO<sub>2</sub> emissions and 40% of its total GHG emissions
- System phases:
  - Phase I 'pilot' (2005-2007), Phase II (2008-2012)

0	• Phase III, ?													Sour	ce: de	fra
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
	EU ETS PHASE 1				EU ETS PHASE 2				EU ETS PHASE 3							
				1 <sup>st</sup> K	1 <sup>st</sup> KYOTO COMMITMENT PERIOD				KYOTO PROTOCOL POST-2012 FRAMEWORK?							(?

#### The bad: National Allocation Plans (NAPs)

- Define the distribution of EUAs in the member states
  - Poland: 239.1 tons/year (10.4% EU) in Phase I
    - 208.5 tons/year (10% EU) in Phase II
  - Plans must be accepted by the European Commission (EC)
  - Conrad et al. (2011)

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 The decisions of the EC on NAPs have a strong and immediate impact on EUA prices



#### The good: EU ETS and internal abatement



EU ETS has already caused emission reductions in my company

EU ETS has caused reductions to be planned but not yet started

EU ETS has not caused any emission reductions in our company

Don't know/not relevant (2007)

Source: Point Carbon

#### Linkages to other systems



#### The good: Clean Development Mechanism (CDM)

- CDM is a mechanism for project-based emission reduction activities in developing countries
  - Certified Emission Reductions (1 CER = 1 EUA) are generated from CDM projects that lead to emissions reductions that would otherwise not occur



#### The bad: CDM/JI fraud

- 15% of respondents had seen incidences of fraud/ corruption in connection with a CDM/JI project
  - This does not apply to the mechanisms in general, but only to specific projects where the respondent's company is involved

#### Figure 3.2: CDM/JI fraud?

"Have you ever witnessed fraud, embezz lement or corruption in connection with a CDM or JI project?" N=571  $\,$ 



#### Source: Point Carbon

#### Figure 2.12b: CDM/JI fraud, by country

CDM/JI fraud, embezzlement and corruption reported by respondents based in selected countries. N=890 (2010)



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#### **Phase III: Proposals**

- An expansion to other
  - Large polluters (e.g. the chemical and aluminum industries)
  - And GHG (N2O fertilizers, perfluorocarbons PFC)
- The setting of an overall EU cap, with allowances then allocated to 27 EU members
  - Linear decrease to 2020 (and beyond)
  - On average 14% wrt 2005, ETS installations by 25%
- A move from allowances to auctioning
  - 20% (in 2013) up to 70% (in 2020); recommendation to auction 100% of EUAs for the power sector from 2013
- Carbon capture and storage (CCS)

### EUA prices (12/2004 – 3/2009)



# Post crisis evolution and 2020 price expectations in 2008-2011 surveys



#### Figure 5.6: Price expectations for 2020

Expectations for global CO2 price level in 2020, in EUR N=1,300 (973 for EUR and 639 for USD)..



#### Where is the EUA spot price today?



Volume



Legend



#### The interesting: What drives EUA prices?



- Montgomery (1972)
  - Allowance price (e.g. EUA) is a consequence of the substitution principle: S<sub>t</sub> = MC<sub>t</sub>
    - For t∈[0,T], where S<sub>t</sub> allowance price, MC<sub>t</sub> marginal cost of reducing emissions by 1 ton of CO<sub>2</sub> at time t
- In the mid-term fuel switching is the cheapest technology that can be easily implemented
  - E.g. replacing the cheap but 'dirty' coal by a more expensive but 'clean' NG





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# Fuel switching does not explain EUA prices ...



## ... but oil, power and equities do (at least in the short-term)



- Chevallier (2009): CO<sub>2</sub> futures returns may be weakly predicted on the basis of equity dividend yields and the 'junk bond' premium
- Conrad et al. (2011): EUA prices increase in response to better than expected news on the future economic development

# What about the spot-futures price relationship?

EUA spot price and futures price for delivery in 2007 and 2008 for the period Oct 10, 2005 to Nov 29, 2007



#### **Banking and borrowing**

- Banking and borrowing within pilot trading period (Phase I) was permitted
  - 2006 EUA could be used in 2007 (banking) or in 2005 (borrowing)
- Banking from pilot period to Kyoto-commitment period (Phase II) was (basically) banned
- Banking from Phase II to Phase III is allowed, but not borrowing



#### The spot-futures price relationship in Phase II

EUA spot price and futures price for delivery in 2011 and 2014 for the period Apr 8, 2008 to Jul 31, 2009



#### **The interesting: Questions**

- What is the relationship between spot and futures prices for different phases?
- Are EUA convenience yields similar to other commodity markets?
- Are these backwardation or contango markets?
- What is the term structure dynamics?



#### **Typical price behavior of commodities**

 Downward sloping (i.e. *inverted*) forward curve, also called **backwardation** (Litzenberger and Rabinowitz, 1995)

Market Situation	Relation: Spot and Future
Backwardation	$F_{t,T} \leq S_t$
(Normal) Backwardation	$F_{t,T} \le e^{r\tau} S_t$
Contango	$F_{t,T} > S_t$
(Normal) Contango	$F_{t,T} > e^{r\tau} S_t$

- Seasonality and mean-reversion (Schwartz, 1997)
- Heteroscedasticity (Duffie and Gray, 1995)
- Price volatility positively correlated with the degree of backwardation (Ng and Pirrong, 1994)
- Declining term structure of commodity forward price volatility, called the Samuelson effect (Samuelson, 1965)

# Backwardation and contango in commodity markets

- Backwardation was introduced by Keynes (1930)
  - Arises naturally as producers of commodities are more prone to hedge their price risk (falling prices) than consumers
- Contango was first mentioned in 1853 by Liverpool stockbrokers
  - Consumers buying insurance against raising prices
  - Suggests currently available supply but medium-tolong-term shortages of a commodity

#### **Relating spot and futures prices**

- Fama and French (1987) identify two groups of approaches:
  - The first suggests a risk premium to derive a model for the spot-futures price relationship
  - The second is closely linked to the cost and convenience of holding inventories



#### **Risk premium**

- The reward for holding a risky investment rather than a risk-free one, i.e. the difference between the expected spot price and the forward price
  - Normal backwardation is equivalent to a positive risk premium the risk is transferred to the long position in the futures contract
  - Normal contango is equivalent to a negative risk premium
- Electricity prices generally exhibit negative risk premiums
  - A reasonable explanation for contango is a higher incentive for hedging on the demand side relative to the supply side
  - ... because of the non-storability of electricity as compared to the limited and costly but still existent storage capabilities of fuel
  - Bierbrauer et al. (2007), Botterud et al. (2010), Weron (2008)



#### **Convenience yield**

In a no arbitrage setting spot and forward prices can be related (Geman, 2005; Pindyck, 2001)

$$\gamma_{(T-t)} = S_t e^{r(T-t)} - F_{t,T}$$

- Differences between spot and futures prices are explained by
  - $\circ\,$  Interest foregone in storing a commodity, warehousing costs and the **convenience yield** ( $\gamma$ ) on inventory
  - γ represents the privilege of holding a unit of inventory, for instance, to be able to meet unexpected demand

#### The data: EEX futures for EUA's

- EUA futures contracts
  - An agreement to deliver a specified quantity of allowances at a specified future date
  - Delivery on the last trading day in November (for EEX) or mid December (for ECX/ICE) of a particular year
    - Phase I futures with delivery in Nov/Dec 2006, 2007
    - Phase II futures with delivery in December 2008-2012
    - Phase III futures with delivery in December 2013, 2014, ...
- Two datasets (spot and futures) used in this study
  - Phase I: Oct 4, 2005 Nov 29, 2007 → Phase I/II futures
  - Phase II: April 8, 2008 July 31, 2009  $\rightarrow$  Phase II/III futures

#### **Convenience yields: Phase I**



Figure 4: Upper panel: Spot prices (EUR/ton) from October 4, 2005 to November 29, 2007. Lower panel: Convenience yields (EUR/ton) for 2006 (dotted black) and 2007 (solid red) EUA futures.



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#### Market inefficiencies in Phase I

- Due to borrowing and banking within Phase I, there is no benefit of holding an asset now in comparison to December futures contract
  - Products are basically interchangeable
- As a consequence convenience yields would be expected to be close to zero
  - Initially market exhibits inefficiencies with significant convenience yield
  - During 2<sup>nd</sup> and 3<sup>rd</sup> year convenience approaches zero

### 'Convenience yields': Phase I $\rightarrow$ II

- Banking of EUAs was essentially banned
- Basically two different products are compared



Figure 5: Upper panel: Spot prices (EUR/ton) from October 4, 2005 to November 29, 2007. Lower panel: 'Convenience yields' (EUR/ton) for 2008 (dotted black) and 2012 (solid red) EUA futures.

#### Convenience yields: Phase II $\rightarrow$ II & III



The market changed from **backwardation** to **contango** indicating available sufficient short-term supply but **long-term scarcity** due to reduced allocations in Phase III

Figure 11: *Upper Panel:* Spot prices (EUR/ton) from April 8, 2008 - July 31, 2009. *Lower Panel:* Convenience yield (EUR/ton) for Dec 2009 (black) and Dec 2012 (red)



### **Arbitrage opportunities?**



- Unless regulatory risk is considered, market offers arbitrage possibilities
- Consider the following example on Apr 20, 2009:
  - EEX spot price: 12.80 EUR/tCO2
  - ECX 2012 futures price: 16.14 EUR/tCO2
  - Eurozone risk-free interest rate for 45 months: 2.35%

 Riskless profit is possible by borrowing money to buy e.g. 1000 spot EUAs and sell 2012 futures

 $16140 - 12800 * e^{0.0235 * 3.75} = 16140 - 13980 = 2160$ 

#### Conclusions

- News of over-allocation had significant impact on allowance prices and the relationship between spot and Phase II futures prices
- Significant convenience yields can be observed during initial trading period of Phase I and during Phase II
- Phase II offers arbitrage opportunities unless an additional 'regulatory risk' is considered



#### The DSFM approach

- The Dynamic Semiparametric Factor Model (DSFM) is a principal component (PCA) type approach
  - Originally introduced for modeling implied volatility surfaces (Fengler et al., 2007)
  - Primary application → dimension reduction which may lead to more parsimonious and efficient risk management tools
  - Observed variables are assumed to be linear combinations of unobserved factors
- Compared to PCA
  - DSFM minimizes the squared residua (or maximizes the insample fit with respect to some score function)
  - While PCA maximizes the expected variance

#### A standard factor model vs. DSFM

• In a standard model, a J-dimensional vector of observations  $Y_t = (Y_{t,1}, ..., Y_{t,J})$  is represented as an L-factor model (L < J):

$$Y_{t,j} = m_{0,j} + Z_{t,1}m_{1,j} + \dots + Z_{t,L}m_{L,j} + \varepsilon_{t,j}$$

- $Z_{t,l}$  are common factors and the coefficients  $m_{l,j}$  are factor loadings
- The DSFM modifies the standard model by
  - Incorporating observable covariates  $X_{t,i}$  (e.g. maturities) and
  - Generalizing factor loadings to nonparametric functions  $m_{l,i}(\cdot)$

$$Y_{t,j} = m_0(X_{t,j}) + \sum_{l=1}^{L} Z_{t,l} m_l(X_{t,j}) + \varepsilon_{t,j}$$

- Can be regarded as a regression model with embedded time evolution
- However, the model is different from varying-coefficient models, since the series Z<sub>t,l</sub> is actually unobservable

#### Term structure Phase I $\rightarrow$ II

#### **Backwardation or contango?**

For Phase I the term structure of futures prices is non-uniform with a **significant kink** between 2007 (Phase I) and 2008 (Phase II)



Figure 6: Term structure for spot and futures prices for each day, initial trading period March 1 - 31, 2006. (*left panel*) and Nov 1 - 29, 2006 (*right panel*).

#### **Model calibration**



- In our study we observe  $J_t$ =6 or 7 contracts
- The term structure dynamics is then explained by the time propagation of the L=1,2,... factors
- Contrary to a parametric approach both m<sub>l,j</sub> and Z<sub>t,l</sub> have to be estimated from the data
  - Fengler et al. (2007) use of a nonparametric kernel estimator
  - Following Borak and Weron (2008) and Park et al. (2009) we implement a series based estimator of the form

$$Z_t^T m(X) = \sum_{l=0}^L Z_{t,l} \sum_{k=1}^K a_{l,k} \psi_k(X) = Z_t^T A \psi(X)$$

• where  $\psi(X) = (\psi_1, ..., \psi_K)^T(X)$  is a vector of known basis functions

#### Model calibration cont.



The least-squares estimators are given by

$$(\hat{Z}_t, \hat{A}) = \min_{Z_t, A} \sum_{t=1}^T \sum_{j=1}^{J_t} \left\{ Y_{t,j} - Z_t^T A \psi(X_{t,j}) \right\}^2$$

- *K* is the number of series expansion functions
- $\psi$  is the type of the basis function (here tensor B-splines)
- For the choice of dimension L, the proportion of the variation explained by the model is compared to the estimate given by the overall mean (i.e. total variation)

$$1 - RV(L) = 1 - \frac{\sum_{t=1}^{T} \sum_{j=1}^{J_t} \{Y_{t,j} - \sum_{l=0}^{L} \widehat{Z}_{t,l} \widehat{m}_l(X_{t,j})\}^2}{\sum_{t=1}^{T} \sum_{j=1}^{J_t} (Y_{t,j} - \bar{Y})^2}$$

#### **DSFM results**

- Explained variance for models with L=1,...,3 dynamic factors:
  - Oct 4, 2005 Nov 29, 2007
     Phase I spot, Phase I/II futures
  - Apr 8, 2008 Jul 31, 2009
     Phase II spot, Phase II/III futures
- Two factors explain a high 'enough' percentage of the variance for both trading periods

No. Factors	1 - RV(L)
L=1	0.9167
L=2	0.9890
L=3	0.9896

No. Factors	1 - RV(L)		
L=1	0.9638		
L=2	0.9914		
L=3	0.9922		

#### **DSFM results**

#### (Phase I spot $\rightarrow$ Phase I/II futures)



These results can be related to the classic model for pricing contingent claims in commodity markets

Gibson and Schwartz (1990) present a twofactor model using the spot price and the convenience yield as factors

#### **DSFM results**

#### (Phase II spot $\rightarrow$ Phase II/III futures)



#### Conclusions



- Banking helps to smooth out price differences between the different phases and makes term structure less volatile
  - See Phase I  $\rightarrow$  II and Phase II  $\rightarrow$  III term structures
- DSFM model with two factors explains a high 'enough' percentage of the variance for both trading periods
  - The first factor shows high correlation with **spot price**
  - The second factor with convenience yield of futures contracts with longer maturity
  - The same two factors drive the Gibson and Schwartz (1990) model for pricing contingent claims in commodity markets

#### **Conclusions cont.**

- There are still many open questions in Energy Economics
- Hopefully some of them will get answered during:



You are cordially invited <sup>(C)</sup>

The Energy Finance (	Christmas Workshop 2011 - Mozilla Firefox						
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C 1	Invited speakers:	Hosted by: <u>Rafał Weron</u>		c )=			
$\Delta t + \Delta t_s$	<ul> <li>Brenda Lopez Cabrera (HUB, Berlin, D)</li> <li>Angelica Gianfreda (EUI, Florence, I)</li> </ul>	Time and venue:		$t + \Delta t_s \ge$			
	<ul> <li><u>Stephane Goutte</u> (CNRS, Paris, F)</li> <li><u>Joanna Janczura</u> (WUT, Wrocław, PL)</li> <li>Valery Kholodnyi (Verbund, Vienna, A) *</li> </ul>	December 19-20, 2011 Wrocław University of Technolo Institute of Organization and M	<u>gy (WUT)</u> , Poland anagement				

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